

March 14, 2025

RE: Budget Based Use of Proceeds and Scheduling

Sarnia cGaming Charities,

We would first like to congratulate you on another successful year of fundraising through the OLG cGaming Initiative. The growth in revenues across the province has been remarkable and is providing increased opportunities to help even more people in our province. With this growth, there is a responsibility to manage the addition of new charities and the increase in funds being raised.

Ontario Lottery and Gaming have recently met with all cGaming municipalities, including the City of Sarnia, to provide direction to implement a more flexible and impactful process on determining allocation of charitable gaming dollars from this initiative. You may begin to notice some minor changes to your schedule in the coming months as they make minor adjustments to the allocation of funds, beginning with groups that have unutilized excess gaming funds. A shift in the scheduling process is a part of this process as some municipalities shift from equal scheduling to a slightly more varied number of assignments per group in the centre.

This positive change will free up unused gaming dollars, allow more groups the opportunity to participate in the long term, and help to provide maximum impact of charitable gaming dollars in the community.

We appreciate your support and if you have any questions please reach out to the municipality or to Maureen Leckie, your dedicated Charity Coordinator.

Sincerely,

Richard Schwar
Executive Director